No Spaceship Required: Visit Earth's Pandora 人间潘多拉——张家界

<u>The Lord of the Rings</u> **trilogy** brought the breathtaking natural landscapes of New Zealand to the attention of the world, which increased tourism to the **oceanic** country. A more recent blockbuster, <u>Avatar</u>, is having a similar effect on the stunning <u>Wulingyuan</u> region near <u>Zhangjiajie</u>, China. In the wake of rumors that a Hollywood photographer visited the mountain paradise in 2008, Zhangjiajie authorities are claiming the shots he took **subsequently** became the **inspiration** for the "floating mountains" of mythical **Pandora**.

《魔戒》三部曲使纽西兰令人叹为观止的自然景观受到全球瞩目,大大振兴了这个海岛国家的旅游业。而另一部近期的巨作《阿凡达》也产生类似效应,让靠近中国张家界美不胜收的武陵源区迅速窜红。据谣传,有好莱坞摄影师在 2008 年造访这座山岳天堂,而在那之后,张家界地方政府宣称,该摄影师拍的风景照随后便成了神话般的潘多拉星球上一座座「悬浮山」的灵感来源。

Indeed, <u>James Cameron</u>'s <u>Na'vi</u> homeland bears similarities to the Wulingyuan Scenic Area. However, putting that aside, this <u>UNESCO</u> <u>World Heritage Site</u> is an area of outstanding beauty **in its own right**. Characterized by its fascinating rock **formations**, masses of **lush vegetation**, **abundance** of wildlife, hidden valleys, and secret waterfalls, a place like this makes you realize that you don't need **state-of-the-art** animation, 3-D glasses, and a movie theater to find beauty in the world. **At once** majestic and delicate, **dramatic** and **tranquil**, this national park is deservedly one of the best scenic spots in China.

詹姆斯. 柯麦隆的纳美家园确实和武陵源风景区有相似之处,不过撇开这不谈,这联合国教科文组织的世界文化遗产本身就是个绝美的胜地。拥有迷人的岩石结构、大片的茂盛植被、丰富多样的野生物种,还有隐蔽的山谷及瀑布,这样子的地方让你领会到,不需要先进技术的动画、3-D 眼镜和电影院,你一样能探索世界之美。这座国家公园既壮观雄伟又细致娇美,同时变化万千又宁静平和,理所当然地成为中国最佳景点之一。

The **tremendous** success of Avatar has understandably **prodded** Zhangjiajie tourism officials, who hope to **capitalize** on public interest in the region, into action. One mountain in particular, the towering column-shaped <u>Qiankunzhu</u>, has drawn so many comparisons to Pandora's <u>Hallelujah Mountain</u> that it has taken its name. This, however, is to the **dismay** of some people who see this as an **unpatriotic** act which **caters** to Hollywood. Furthermore, tour guides have been told to **brush up on** their knowledge of *Avatar* so that they can take tourists on magical Pandora tours. The local government website **proclaims**, "Pandora is far, but Zhangjiajie is near." Whether the **motive** for visiting, you'll never forget a trip to this real-life wonderland.

可以理解地,《阿凡达》的极大成功促使张家界的旅游局官员采取行动,希望好好利用大众对该区的兴趣推动观光。其中有一座柱形高耸的山名为乾坤柱,形状和潘多拉星球上的圣山格外相像,甚至被改名为「哈雷路亚山」(中国将圣山译为哈雷路亚山)。然而,此举令某些人感到灰心丧气,认为这是不爱国、迎合好莱坞的行为。此外,导游们还被要求温习《阿凡达》的知识,如此一来才能带旅客踏上奇幻的潘多拉之旅。当地政府的网站对外宣称:「潘多拉星球很遥远,但张家界近在咫尺。」不论拜访的动机为何,一趟到真实世界之仙境的旅程绝对令人难忘。

Vocabulary

in the wake of 继...之后
subsequently [`sʌbsɪˌkwɛntlɪ] adv. 随后,接着
in one's own right: 凭借自身力量 by reason of one's own ability or ownership etc
formation [for `me[ən] n. 形成,构成
lush [lʌʃ] adj. 苍翠繁茂的
abundance [ə`bʌndəns] n. 充裕,丰富
tranquil [`træŋkwɪl] adj. 平静的; 安静的
tremendous [trɪ `mɛndəs] adj. 巨大的,极大的
prod [prad] v. 促使; 刺激
dismay [dɪs `me] n. 惊慌,沮丧

motive [`motɪv] n. 动机; 主旨; 目的

More Information

trilogy [`trɪlədʒɪ] n. (戏剧、图书、电影等的) 三部曲 oceanic [ˌoʃɪ`ænɪk] adj. 海洋的 avatar [ˌævə`tar] n. 【印神】下凡化作人形; 【计算机】(术语) 指在虚拟现实中互动地呈现一个人 inspiration [ˌɪnspə`reʃən] n. 灵感 Pandora [pæn`dorə] n. 【希神】潘多拉(第一个来到人间的女人) vegetation [ˌvɛdʒə`teʃən] n. (尤指某一地区的) 植物,草木(总称) state-of-the-art [`stetəvði`art] adj. (科技、机电等产品) 最先进的,最高级的 at once: 同时 all at one time; simultaneously dramatic [drə`mætɪk] adj. 给人深刻印象的; 突然的; 惊人的 unpatriotic [ˌʌnpetrɪ`atɪk] adj. 不爱国的,无爱国心的

brush up on something: 重温, 重新练习(已荒疏的技巧) to improve one's knowledge of something or one's ability to do something

cater [`ketə] v. 迎合,投合[(+for/to)]
proclaim[prə`klem] v. 宣称,声明
capitalize [`kæpət!ˌaɪz] on 利用...